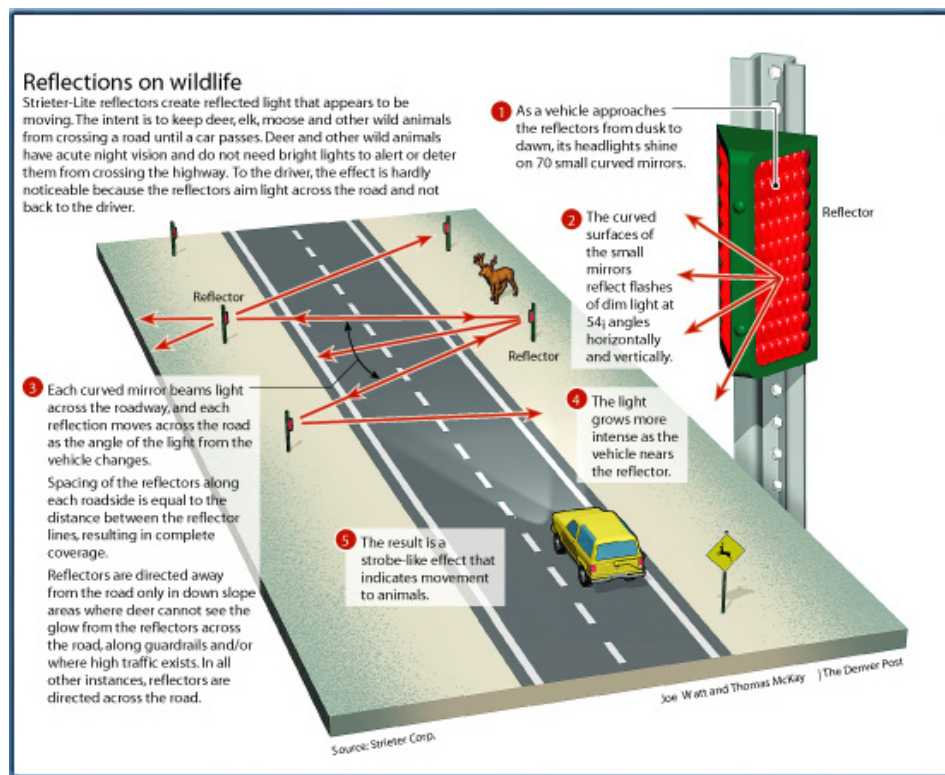




Deer Warning Reflectors Pilot Project Fact Sheet

- Who:** NYSDOT in partnership with the Town of Mendon Deer Management Committee
- What:** Installation of approximately 780 specialty deer warning reflectors
- When:** The reflectors will be installed from mid-September through mid-November
- Where:** Reflectors will be installed within the state right-of-way on both sides of Clover Street (Rt. 65) between Reeves Road, which is just south of the NYS Thruway in Pittsford, and Mendon Center Road in Mendon. The test area spans approximately 4 miles.
- Why:** The reflected light will safely discourage deer from running across the road when car headlights are present, thereby addressing the high rate of deer/vehicle collisions.
- How:** The reflectors will be installed approximately 40-50 feet apart from each other and staggered across the road.



Questions?

NYSDOT Environmental Specialist Mary Ellen Papin at (585) 272-3407
Or Mendon Deer Management Committee member Brian Mulligan at (585) 624-1978